



FEATURE TALKS

To give your students a chance to get a taste of our different subjects and disciplines, a series of feature talks conducted by our faculty members have been prepared for your selection, as follows:



Dr Anna Lee
Assistant Professor

► An unpleasant truth about Hong Kong: The lack of public spaces

A lack of public spaces in Hong Kong raises doubts regarding the city's sustainability and liveability. The talk will look at how "spaces" are being defined and how new spaces are re-created to help enhance the quality of life in such a high-density city. **E**



Dr Ailie Tang
Assistant Professor

► How to monetise a mobile game app?

The mobile gaming app market is a multibillion-dollar space. The app game Pokémon GO, for example, has become a worldwide phenomenon, not only as a social sensation but as a highly profitable business model. In this feature talk, we will discuss how digital consumer behaviour affects the success of a game app. **E C**



Dr Fiona Lock
Director of Core Curriculum

► **Global Warming. What can we do?**

Global Warming: Is it real? What are the roles of human activities in recent climate change? What are the possible effects of a warmer atmosphere? What are the challenges in dealing with global warming? We will discuss all these frequently asked questions in the seminar. **E C**



Dr Sabina Mak
Associate Professor

► **What's "wrong" with Chinglish?**

It can be observed that many local Chinese communicate in a unique "form" of English: Chinglish. Should we speak Chinglish? Or should we insist on using the "standard" forms (e.g. British or American English)? This feature talk discusses the issues about Chinglish, non-standard English language learning. **E C**



Dr Angus Lam
Associate Professor

► **Non-verbal Communication Elements in the Media and Everyday Life**

Non-verbal communication is communication through sending and receiving wordless clues in the processes of encoding and decoding. Encoding is the act of giving information and decoding is the interpretation of information from received sensations given by the sender. Media texts and daily examples will be used for illustration. **E C**



Dr Daiki Shibuichi
Assistant Professor

► **Human Rights Nightmare in High Seas**

Slavery still exists today. Cases of slave merchants selling trafficked workers and children to fishing industries in South East Asian countries have been reported. This feature talk introduces some such cases, while analysing the backgrounds of this human rights disaster. **E**

Call us on **3762 6200**
for more details or further arrangements.

- E** The talk will be conducted in English
- C** The talk will be conducted in Cantonese

